

2012 AIA Western Mountain Region and Northwest Pacific Region Joint Conference

Transformation 2012: Design and Practice in a Global Age

Call for Presentations

The recent economy has changed the way many of us work, live and play. At the same time, this downturn can serve as a catalyst to broaden the scope and boundaries for the profession. AIA leaders within our regions are exploring ways to create a new model to inspire architects to be prepared for the new economy. How can we expand the role of the architect, reinventing the profession, while providing opportunities for AIA members to lead the design and construction professions of the future?

Join us in Tucson for the most engaging regional event to date. It's not enough to talk amongst ourselves...we've invited national leaders in design thinking, community volunteers, artists, advocates, educators and more...those who respect architects and are looking to us to show the way forward...for the opportunity to transform architecture in this Global Age.

Transformation 2012: Design and Practice in a Global Age

Call for Presentations: AIA Western Mountain Region (WMR) & Northwest Pacific Region (NWP) seeks innovative speakers and facilitators for presentations to be offered during the 2012 Joint Conference in Tucson, AZ, October 10-13. This conference will provide the highest amount of Continuing Education Units for Architect members in Arizona, Colorado, New Mexico, Nevada, Wyoming, Utah, Montana, Oregon, Washington, Idaho, Alaska, Hawaii, Guam, Hong Kong and Japan in just 3 days, and will also provide enriching networking and educational opportunities for associates, interns, students, and allied organizations. Selected speakers will have the opportunity to gain visibility and increase their leadership role in the industry by providing valuable information to upward of four hundred conference attendees.

This year's theme – Transformation 2012: Design and Practice in a Global Age - is a call to AIA Western Mountain Region & Northwest Pacific Region architects to actively expand the role of the architect while transforming the profession as a leader in the design industry. In support of this role, the conference seeks to provide Continuing Education tracks that focus on Interdisciplinary Collaboration; Practice & Education; Design; Materials & Technology; Leadership; and International Markets.

The selection committee is seeking informative and challenging presentations that will equip members for new challenges in architectural practice, design, trends and innovation. Suggested topics shall include, but are not limited to, the following areas:

Track I: Practice in a Global Marketplace

- _ Integrated Practice
- _ Accessing Global Markets
- _ Practicing Internationally
- _ International Outsourcing
- _ Regional Connections
- _ Borders: Moving North / Moving South / Moving East / Moving West
- _ IGCC Modeling Standards
- _ Best Practices & Case Studies

Track II: Design in a Global Society

- _ Evidence Based Design
- _ Global Design Trends / Technological / Environmental Influences & Advancements
- _ Ecological Urbanism / Place making
- _ International Building Performance / Sustainability
- _ International Building Design Influences
- _ Social and IntraCultural Influences & Impact
- _ Building Systems and Materials Research
- _ Best Practices & Case Studies

Track III: Education and Practice in a New Economy

- _ Organizational Research
- _ Educational Research and Trends
- _ Shifting Paradigms in Education and Practice
- _ Best Practices in Education
- _ Self-Certification and Third Party Review
- _ Interdisciplinary Collaboration / IPD
- _ Maintaining / Increasing Architectural Licensing
- _ International Educational Equivalencies

Evaluation Criteria: The AIA WMR/NWP Steering Committee will evaluate your proposal based on the following criteria:

- _ Well-defined focus and proposal clarity
- _ Overall quality and potential to contribute to a well-balanced conference program
- _ Relevant ability of the proposed topic to educate members
- _ Practical applications of materials or ideas through Learning Objectives
- _ Level of proposed interaction
- _ Topic timeliness
- _ Speaker's experience

Proposed programs should be well-balanced in nature. Product-specific presentations will typically receive less favorable consideration. Consideration will be given to the relevance of the proposed presentation to the conference theme – Transformation 2012: Design and Practice in a Global Age.

Sessions that meet the criteria for AIA Health, Safety, and Welfare (HSW) credits, AIA Sustainable Design (HSW/SD) credits, or USGBC GBCI credits are strongly encouraged.

Submission Contact: All proposals shall be submitted via e-mail, using this “Call for Presentations”, and sent to:

Tina Litteral, Hon. AIA, CAE
AIA Arizona (host component of the 2012 Joint Conference)
tina@aia-arizona.org
Phone: 602-252-4200

Submission Date: December 16, 2011: Proposals must be received by AIA Arizona no later than 5:00pm.

(See contact information above)

January 16, 2012: Speakers will be selected.

February 1, 2012: Speakers confirmed.

October 10-13, 2012: 2012 AIA Western Mountain Region & Northwest Pacific Region Conference, Tucson, AZ.

Presentation Format: All seminars shall be ninety (90) minutes. The audience will range from 50-200 participants, with varying degrees of expertise. Proposals should clearly describe your presentation style and the experience level of the intended audience. Interactive seminars are encouraged. The number of speakers in a seminar will be limited to two (2). Each speaker should be listed separately in your proposal with requested background information regarding experience. The conference aims to provide up to twenty (20) unique sessions. There will be 4-hour, pre-conference workshop on October 10th, which is also open for proposals. If you are interested in preconference workshop – please contact Tina Litteral per above.

Funding & Expenses: Each session is limited to two (2) speakers. Each speaker will receive one (1) complimentary conference registration, one (1) complimentary night at host hotel, and all needed printing for session material. Speakers will need to pay for special & ticketed events separately, as well as all travel expenses for the conference. Speaker agreements, audio visual requirements, and other specifics will be coordinated after initial speaker selection.

Title: Enter title of CE Session as it will appear in Convention Registration & Promotional Materials. Title limited to 200 characters. Presenters are encouraged to provide benefit-descriptive titles.

Seminar Description: Enter seminar description as it will appear in Convention Registration & Promotional Materials.

. Description limited to 100 words. Presenters are encouraged to be very specific about what participants are expected to learn and/or how they will benefit from the session.

Learning Objectives: Enter at least four (4) learning objectives, or outcomes, that you expect for participants in your session.

. AIA will serve as the “content provider”; however, we will evaluate proposals and submit Learning Objectives based on this proposal.

. For help, see “Learning Objectives: What are they and how do I write one?” at AIA.org or at the following site...

<http://www.aia.org/education/providers/AIAB040189?dvid=&recspec=AIAB040189>

. The Speaker Committee may revise with speaker(s) if proposal is accepted.

Objective 1: Participants will be able to...

Objective 2: Participants will be able to...

Objective 3: Participants will be able to...

Objective 4: Participants will be able to...

AIA HSW Credits: If the subject matter qualifies for Health, Safety, & Welfare (LU/HSW) credits as defined by the AIA/CES, please indicate from menu which categories credits will apply.

- _ Criterion #1: Course content must directly support the HSW definition
- _ Criterion #2: Course content must include one or more of the AIA/CES-acceptable HSW topics
- _ Criterion #3: 75% of course content must be on HSW topics
- _ For help, see <http://www.aia.org/education/ces/AIAB089080?dvid=&recspec=AIAB089080>

Please select which topics apply:

GBCI Credits: The WMR and NWP are not a GBCI provider; however, if the subject matter has already been GBCI CE approved.

Enter YES or NO:

If the subject matter also meets LEED-specific requirements, please indicate from pull-down menu which LEED AP specialties apply.

_ For more information go to USGBC website, www.usgbc.com (find instructions for “XXX”).

BD+C _____
ID+C _____
O+M, ND _____
Homes _____
Not Applicable _____

Experience of Audience: Indicate the experience level of your target audience, relative to your session content.

Entry Level _____
Intermediate _____
Advanced _____

Program Delivery Method: Indicate the presentation method type for your audience (enter all that apply).

Lecture _____
Discussion _____
Experiential _____
Case Studies _____
Panel Presentation _____

Speaker Information: Please provide ALL speaker information requested for each speaker.

_ Each session is allowed a maximum of two (2) speakers. The Speaker Committee may allow additional speakers, by special arrangement, if proposal is selected.

Speaker 2: General information.

First & Last Name: _____
Company or Firm: _____
Professional Affiliations: _____
Mailing Address: _____
City, State, Zip: _____
Phone Number: _____
Fax Number: _____
E-Mail: _____

Brief biographical narrative, including speaking experience.

. Description limited to 100 words.

Description of expertise relative to session content.

. Description limited to 100 words.

Additional Comments: Please provide any additional comments that may be pertinent for the Speaker Committee.

Please SUBMIT to Tina Litteral at tina@aia-arizona.org by December 16, 2011.